

Position Overview

Position: Regional Marketing Consultant

Department: New Business Development/Sales

Supervisor: National Director of Business Development

Become a regional marketing consultant at one of the fastest growing marketing startups in the automotive vertical.

Job highlights include:

- Full medical and dental benefits
- 401(k) matching program
- Generous paid time off
- Company-provided cell phone
- Fun and energetic work environment
- Monthly, quarterly, yearly bonuses and incentives

Minimum Requirements

- Preferred Bachelor's Degree in Business Administration, Marketing, or equivalent
- Excellent Oral and written communication skills
- Strong Organizational Skills
- Analytical Strong thinking
- Strong technical skills and basic knowledge of computer hardware and software
- Microsoft Office strong knowledge in Microsoft Word, PowerPoint and Excel
- Strong professional and customer service skills

Preferred Requirements:

- Salesforce experience
- 2-5 years experiences prospecting small to medium size businesses
- SaaS or Marketing sales experience

Responsibilities

- Creating and delivering one to one email communications
- Online or in-person demonstrations of our products and services
- Work and track daily activities through company CRM - Salesforce
- Create sales presentations in Microsoft Power Point
- Sort and analyze basic data in Microsoft Excel
- Build relationships with prospects and clients
- Travel required 20% of the time

Pay:

- Competitive Salary that varies with experience, Plus performance bonuses